



Heidi E. Coscia

February 27, 1966 - November 30, 2025

Rye – Heidi E. Coscia, 59, of Rye, passed away peacefully at home surrounded by her family on Sunday, November 30, 2025, after a courageous six-year battle with cancer.

Born in Hyde Park, NY, on February 27, 1966, Heidi was the oldest daughter of the late Richard and Deborah (Bockus) Gustafson. She grew up in Hyde Park alongside her younger sister, Diana Gustafson.

While living in Boston and attending graduate school at Northeastern University Heidi met her future husband, John Coscia. They married in 1996 and settled in Lexington, MA. In 2000 they welcomed their beloved daughter, Maddie and later moved to Rye in 2004 to be closer to Heidi's family.

Heidi's love for gardening and flowers inspired her to own and operate Botanical Inspiration. Her beautiful work graced many homes and businesses throughout the NH Seacoast and many of her clients became dear friends. Her greatest joy was her daughter Maddie, who meant the world to her. Heidi also cherished time spent at the family home on Silver Lake in Madison, NH.

She is survived by her husband of 29 years, John Coscia of Rye; her daughter, Maddie Coscia of Boston, MA; her sister, Diana Gustafson of Rye, NH; and many dear friends and extended family members.

All services will be private. In lieu of flowers, donations may be made to the National Foundation for Cancer Research, 5515 Security Lane, Suite 1105 Rockville, MD 20852 or online by clicking here (<https://www.nfcr.org/?form=tributegift>).

Tribute Wall

KC

“ *Dear John, Maddie and family,
My thoughts and prayers are with you.
Love,
Kathleen Cole RES*

Kathleen Cole - December 06, 2025 at 10:52 PM